

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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In the Matter of:

THE APPLICATION OF HARVEL H. ESCUE,)
D/B/A PAGE CALL, FOR A CERTIFICATE OF)
PUBLIC CONVENIENCE AND NECESSITY)
PURSUANT TO KRS 278.020 TO EXPAND)
SERVICES BY PROVIDING AUTOMATIC,)
DIRECT DIAL TWO-WAY MOBILE TELEPHONE)
SERVICE TO THE PUBLIC IN MCCRACKEN)
COUNTY, KENTUCKY, AND TO PROVIDE ONE-)
WAY, DIRECT DIAL RADIO PAGING SERVICE)
(TONE ONLY, TONE/VOICE AND DISPLAY))
IN THE COUNTIES OF MARSHALL, TRIGG,) CASE NO. 9419
CALDWELL AND LIVINGSTON, KENTUCKY;)
TO PROVIDE EXTENDED AREA SERVICE IN)
THE EXISTING SERVICE AREA OF PAGE CALL;)
TO INTERCONNECT THE PROPOSED SYSTEM)
WITH THE SOUTH CENTRAL BELL TELEPHONE)
COMPANY AND WITH CONTINENTAL TELEPHONE)
COMPANY OF KENTUCKY; AND FOR APPROVAL)
OF RATES, CHARGES, RULES AND RELATED)
MATTERS FOR SUCH SERVICE)

O R D E R

On September 10, 1985, Harvel H. Escue, d/b/a Page Call ("Page Call") filed its application for a certificate of public convenience and necessity to expand services by providing two-way direct dial mobile telephone service in McCracken County, Kentucky, and to provide paging services in the counties of Marshall, Trigg, Caldwell and Livingston, Kentucky, and for approval of rates, charges, rules and related matters for such service.

Page Call is a sole proprietorship with offices located in Falls of Rough, Kentucky. Page Call presently provides one way

automatic paging service in McCracken, Graves and Calloway counties, Kentucky.

On September 17, 1985, Page Call was notified of several filing deficiencies. Its response was filed on October 9, 1985. On December 9, 1985, the Commission ordered that additional information be filed. This information was filed on January 27, 1986.

On October 23, 1985, the Commission's Secretary's office sent a letter to Telephone Answering Service, Inc., which is the only certified paging operation in potential competition with the applicant. There was no response to the letter.

The Public Service Commission, having considered this matter and being advised, finds that:

1. There is a public need for the service since expansion will provide wider area coverage for existing subscribers, as well as enable new customers to subscribe to the service in the additional areas.

2. Since Page Call is already in the business of providing radio paging services, it has demonstrated its technical and financial ability to provide such a service.

3. The rates proposed by Page Call are fair, just and reasonable and should be approved.

IT IS THEREFORE ORDERED that:

1. Page Call be and it hereby is granted a certificate of public convenience and necessity to expand services by providing

two-way direct dial mobile telephone service in McCracken County, Kentucky, and to provide paging services in the counties of Marshall, Trigg, Caldwell and Livingston, Kentucky.

2. The current rates and charges on file with the Commission are fair, just and reasonable for both current and proposed areas to be served.

3. Within 30 days prior to the institution of service in the area certificated herein, Page Call shall file revised tariff sheets reflecting the entire area to be served.

4. The name, address and non-toll phone number of the person responsible for resolving customer complaints, as requested in the Commission's September 17, 1985, deficiency letter, shall be provided within 30 days of the date of this Order.

Done at Frankfort, Kentucky, this 19th day of February, 1986.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:

Secretary